Where co-design and developmental evaluation meet
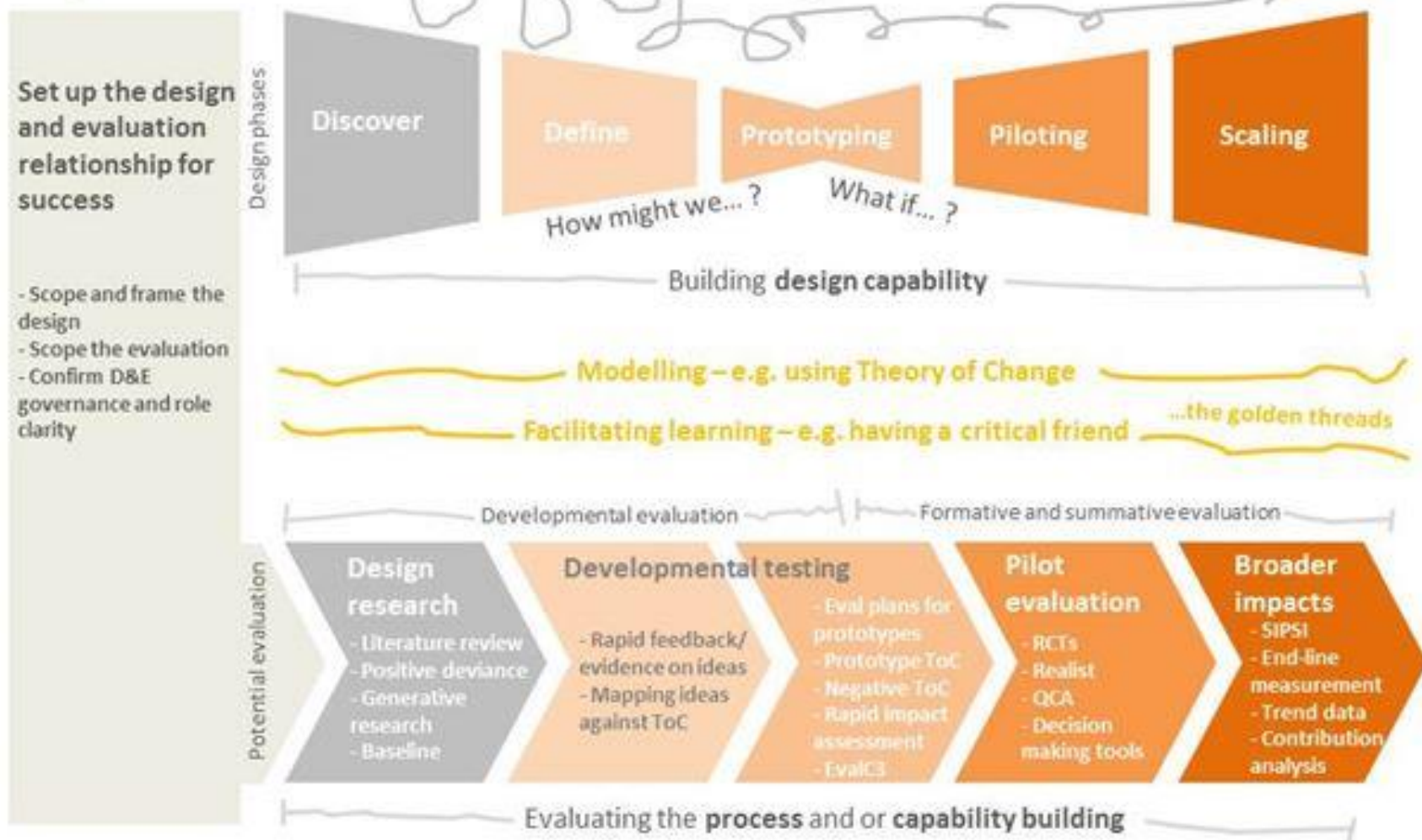
Anna Powell, Collective ed.

collective
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Collective
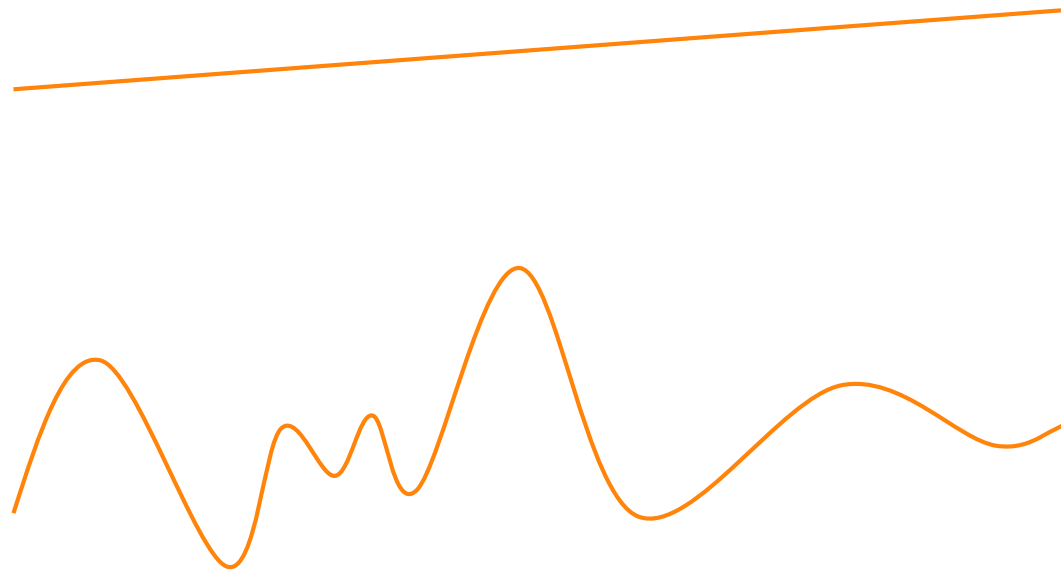ed.org

InDEEP

Ideation

Design phases

Set up the design and evaluation relationship for success

- Scope and frame the design
- Scope the evaluation
- Confirm D&E governance and role clarity

Discover	Define	Prototyping	Piloting	Scaling

How might we... ?   What if... ?

Building **design capability**

Modelling – e.g. using Theory of Change

Facilitating learning – e.g. having a critical friend   ...the golden threads

Developmental evaluation   Formative and summative evaluation

Potential evaluation

Design research	Developmental testing		Pilot evaluation	Broader impacts
- Literature review - Positive deviance - Generative research - Baseline	- Rapid feedback/ evidence on ideas - Mapping ideas against ToC	- Eval plans for prototypes - Prototype ToC - Negative ToC - Rapid impact assessment - EvalC3	- RCTs - Realist - QCA - Decision making tools	- SIPSI - End-line measurement - Trend data - Contribution analysis

Evaluating the **process** and or **capability building**

Plan

Reality

Currently, 4 in 10 young Tasmanians will not complete year 12.

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That means that in a year 10 class of 25 students, 10 will not go complete schooling.

Our purpose

Our big, bold vision is that all young Tasmanians are thriving.

Our 2021 goals are that:

- 90% of students in our schools attain year 12; and
- they transition into meaningful pathways.

What would it take for all young Tasmanians to thrive?

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And what does thriving mean for young Tasmanians?

"Complex environments for social interventions and innovations are those in which what to do to solve problems is uncertain and key stakeholders are in conflict about how to proceed."

Michael Quinn-Patton, 2010

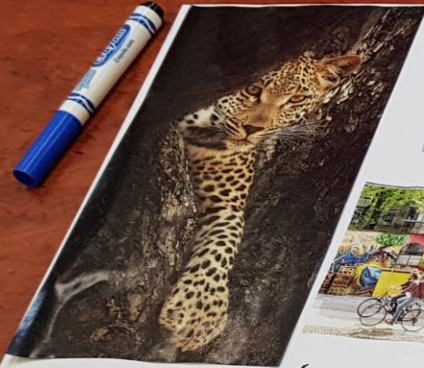Where does co-design and developmental evaluation meet in Collective ed.?

Guiding questions for the Discovery Phase

- What are the hopes, aspirations and challenges of young people in Ulverstone?

- What is working well for young people in Ulverstone?

- What is helping and hindering young people completing year 12 – and going on to meaningful pathways?
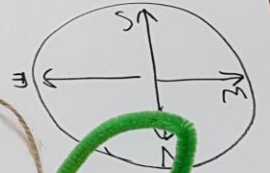
MOMENTS THAT MATTER

LIFE IN BLOOM

$$$

oodness for
he whole family

homes

special

lonely planet
Italy

SOUTH AFRICA

Student led
"Chat for Change"

collective
ed.

What have we learned about Collective ed. and the wider system through this process?

What have we learned about doing co-design and developmental evaluation in our context?

What we're balancing

What we're balancing

- Evaluation for accountability and evaluation for strategic learning

- Who's power and voice in decision making?

- The 'system' enabling time for capability building and quality of outcomes

- The balcony and the dance-floor

- Sandpit or whole playground for early stage, community based discovery

Signs of promise

Signs of promise

- Communities starting to drive the initiative

- Outcomes for community members through the co-design process itself

- Leadership in the communities making this happen

- Context specific processes – not a one-size fits all across 6 communities

- Umbrella evaluation strategy – bringing it all together